

## **Proposal to Arizona Developmental Disabilities Planning Council**

(February 1, 2017 – January 31, 2018)

### **Overview**

“Inclusion.” While that term has gained greater acceptance in recent years for equality related to gender, ethnicity, religion, nationality, sexual orientation and age, a key component of society too often remains excluded and ignored, if not invisible: Persons with developmental disabilities and their families.

Morrison Institute for Public Policy (MI) at Arizona State University (ASU) would like to continue to provide consultation services regarding “community inclusion” to the Arizona Developmental Disabilities Planning Council (ADDPC). Focus and intent would be on state, political, economic, health, and social issues and trends affecting persons with developmental disabilities (DD) and their families to advance the process of moving persons with disabilities into the mainstream of society.

During the past six years MI has provided ADDPC with extensive research and consultation services on a variety of disabilities-related issues. As a result, a large corpus of information and data has been centralized and analyzed. It is now time to make this body of knowledge more actionable by effectively disseminating it to the disabilities community, government and nonprofit decision-makers and the general public.

Thus, Morrison Institute will dedicate significant staff time and resources to supporting ADDPC’s strategic goals. One part of MI’s 2017 efforts will be to focus on public forums and outreach to educate key constituencies and raise the profile of both ADDPC and Arizona citizens with disabilities and their families. This will include heightened awareness and understanding of the challenges persons with disabilities face and the opportunities to increase their self-determination, employment options and community inclusion. MI also will co-author six blogs with ADDPC’s Executive Director, in response to timely policy issues and for the purpose of advancing ADDPC toward its stated goals.

Furthermore, MI will support ADDPC by providing fact sheets, responding to data and policy inquiries, updating existing briefs, writing new position papers, and providing expert presentations to the Commission and key constituents.

In addition to general research, communications and support services, MI proposes four options for specific initiatives and activities that will help ADDPC achieve its strategic goals. These options are:

Option A: Launch an intensive self-advocacy seminar for Latino adults with disabilities and their families in Nogales, Arizona. This program will build upon the curriculum that was developed and piloted in Phoenix in 2016.

Option B: Evaluate the impact of Proposition 206, the minimum wage increase, and study how it and other legislation will affect the disabilities community.

Option C: Launch a participatory budget initiative in an underserved or tribal community. This will empower people with disabilities to make key decisions about how a share of ADDPC funds will be allocated in their own community.

Option D: Complete development of the Community Inclusion Index as an interactive section of the ADDPC site with charts and mapping tools to highlight key metrics. Identify benchmarks for each metric and use the targets to create a “report card” or “progress report” for Arizona.

MI work will be integrated as a collaborative component into the existing ADDPC Work Groups as well as the ADDPC Communication Plan.

MI shall begin the current scope of work on the date of contract signatures and continue through the following 12 months – presumably February 1, 2017 through January 2018.

### **General Research and Support Services**

MI shall continue to serve as the policy research arm for ADDPC. As has been true for the past six years, MI shall:

- a) Provide fact sheets, upon request, to be posted on the ADDPC web site and distributed in the manner determined in agreement between ADDPC and MI.
- b) Update select existing reports and write two new position papers on issues important to persons with DD and their families, with topics identified by ADDPC. Topics may include:
  - a. Assistive Technology in AZ: Best Practices and Trends
  - b. Criminal Justice, the ADA, and Treatment of People with DD
  - c. Child and Adult Foster Care
  - d. Guardianship and Fiduciaries in Arizona
  - e. Civic Participation and Voting
  - f. Adult Protective Services and Adults with DD
  - g. Resiliency: What Families and Individuals are Doing amidst Service System Budget Cuts
  - h. Transportation hurdles

- i. The communication “problem”
  - j. Self-advocacy
- c) Research shall be based upon valid, reliable and verifiable resources that produce accurate data suitable for review by consumer, professional and legislative bodies.
  - d) In coordination with the ADDPC Executive Director, MI will assist in developing responses to written and oral questions and requests for information pertaining to important policy issues. MI will also co-author six blogs on timely policy issues.
  - e) Attend, participate, and/or moderate scheduled Standing Committee and Full Council meetings upon request.
  - f) Attend, as necessary, community and governmental meetings (in person and by telephone) pertaining to public policy analysis and development.
  - g) Complete telephone calls and personal meetings with community and governmental organizations to introduce ADDPC as a policy resource and a potential partner for dealing with shared issues affecting persons with developmental disabilities and their families.
  - h) Under no circumstances can MI serve as the lobbying arm for any organization or position. As a non-partisan organization, and a state agency, MI must maintain a neutral, third-party status and not advocate for political positions on issues. This does not preclude MI from doing due diligence on ADDPC issues, providing informative papers on those issues, or making recommendations to ADDPC.
  - i) Make presentations at events and conferences on findings from research conducted on behalf of ADDPC.
  - j) Create digital documents keeping in mind the wide variety of intellectual and communication needs of the audience – all reports will be written in “plain language.”
  - k) Consider the importance of outreach to underserved and un-served populations in all research and public engagement activities.

<b>Timeline for General Research and Support Services</b>		
<b>Activity</b>	<b>Target Dates</b>	<b>Person Responsible</b>
Produce/Update Fact Sheets	Upon request	Lead Analyst (currently hiring)
Publish Position Paper 1	May 2017	Lead Analyst

Publish Position Paper 2	January 2018	Lead Analyst
Co-author six blogs	Every other month	Lead Analyst and ADDPC Executive Director
Participate in council meetings	Upon request	Lead Analyst
Present at conferences	Upon request	Lead Analyst

## Disseminating and Publicizing ADDPC Research Locally & Nationally

During the past six years ADDPC, with the assistance of MI, has completed numerous innovative studies in the disability arena and produced data and research findings that could be disseminated in academic, government, and business circles, positioning themselves as a leader in innovative approaches to addressing challenges in the disabilities community.

During 2016 MI gathered extensive data to be applied to ADDPC's five-year plan. MI would like to continue to publicize ADDPC's work in a variety of formats. Following are a few recommendations that could be employed to highlight ADDPC's innovative work:

- Dissemination of ADDPC research through media: MI has significant reach in circles that are typically not tapped into by ADDPC, including economic development agencies, municipal and state leaders, and the business community. Previously, MI disseminated joint endeavors with ADDPC through blogs, press releases, and through speaking engagements. As was true in past years, in 2017 we propose helping ADDPC reach a larger audience by leveraging our partnership with Cronkite (e.g., ASU's School of Journalism that houses the National Center on Disability And Journalism) to disseminate any ADDPC research that it wants to highlight. We will help translate the outcomes of ADDPC key projects into a publicly digestible format and issue news releases in media outlets throughout the state upon request of ADDPC. The Director of the Latino Public Policy Center and the Director of Communication at MI, Joseph Garcia, will serve as a key partner for this year's grant and will disseminate ADDPC activities and research to all the "mainstream" media and within the Latino communities.
- Public Forums: MI will host three public forums on key topics such as children with disabilities in the child welfare system and community policing and mental health. These forums will be held in accessible spaces and at varied locations to ensure participation by underserved communities.

Timeline for Research Dissemination		
Activity	Target Dates	Person Responsible
Issue press releases and seek media appearances (such as Horizon and KJZZ)	As reports are released	Joseph Garcia, Director of Communications and Community Impact

Public Forum 1	May 2017	Lead Analyst; Andrea Whitsett, Associate Director
Public Forum 2	August 2017	Lead Analyst; Andrea Whitsett
Public Forum 3	November 2017	Lead Analyst; Andrea Whitsett

## **New Strategic Efforts and Programs**

On the following pages are four options (Options A-D) for specific programs and initiatives that build upon the general research activities and communication efforts.

### **Option A: Expand the Self-Advocacy Curriculum for Latino Families in Nogales**

Self-advocacy remains a critical but elusive goal within the disabilities community for both persons with disabilities and their families. There are myriad reasons why this is the case – numerous services spread across multiple agencies that are sometimes hard to locate and often difficult to understand, the reticence on the part of many persons with disabilities and their families to pursue their own needs and desires (in part because of a lack of confidence in dealing with bureaucrats), and the lack of a sophisticated communications network among persons with disabilities and their families.

The self-advocacy training program began in Phoenix in 2016, focusing on education and network building for Latino families. One of the important elements lacking within the disabilities community, perhaps the most important element – is the voice of persons with disabilities and their families – much is done to them and too little with them. Self-advocacy training and network building is an attempt to address that issue. Training sessions and education programs are designed to teach both persons with disabilities and their families how to get their voices into the discussion. This is particularly critical in the Latino communities where self-advocacy has been severely limited. Consequently, the sessions are facilitated in both English and Spanish.

For the new contract, MI proposes to adapt the pilot training module for use with Latino families in Nogales. The program will likely change from a weekly class to a two-day intensive weekend seminar with ample time for breaks and informal networking among participants. MI will utilize pre- and post-surveys to continue evaluating the effectiveness of the model and to inform future expansion.

<b>Timeline for Self-Advocacy Program</b>		
<b>Activity</b>	<b>Target Dates</b>	<b>Person Responsible</b>
Revise/Update curriculum; prepare facilitation materials and assessments	March-April 2017	Lead Analyst; David Daugherty, Senior Research Fellow
Secure venue and make logistical arrangements	May 2017	Lead Analyst
Recruit families	May 2017	Lead Analyst and Spanish-proficient consultant
Administer pre-assessments	Early June 2017	Lead Analyst and Spanish-proficient consultant
Host 2-day seminar	Late June 2017	Lead Analyst; David Daugherty; Spanish-proficient consultant
Administer post-assessments	August 2017	Lead Analyst and Spanish-proficient consultant
Analyze evaluation data	Late August 2017	Lead Analyst; David Daugherty
Write final report	September 2017	Lead Analyst
Issue press release	Late September 2017	Joseph Garcia

## **Option B:           Understanding the Impact of Proposition 206 and other Legislation**

Arizona voters approved incrementally raising the minimum wage beginning in 2017 through 2020. That change, while positive for most workers, also could have the unintentional consequences of job losses within organizations that would have to cut staff because of the increased minimum wage. The “disabilities industry” employs many workers who are paid on the low end of the wage scale. There are many questions to be addressed here: How will organizations that serve the disabilities community be affected? Does this change have the potential of actually helping the workers (those who are able to keep their jobs)? Or will it wind up hurting persons with disabilities and their families because services will shrink due to institutions unable to staff-up to need?

MI will research this issue with an eye toward determining how the industry will be affected and how persons with disabilities and their families will be affected.

Additionally, MI will track bills throughout the 2017 legislative session to identify ones that may have disproportionate impact on people with disabilities and their families. MI will collaborate with ADDPC on the best way to keep the public informed of such pending legislation. This may include briefs, blogs, or community conversations. Again,

MI will refrain from any lobbying or advocacy activities and will not take a position on pending legislation.

<b>Timeline for Legislative Tracking</b>		
<b>Activity</b>	<b>Target Dates</b>	<b>Person Responsible</b>
Purchase LOLA	February 2017	Becky Gilbreath
Track relevant legislation	Ongoing during legislative session	Lead Analyst
Publish brief on Prop 206	April 2017	Lead Analyst
Publish blogs or statements on relevant legislation	As needed	Lead Analyst
Issue press releases	As needed	Joseph Garcia

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### **Option C:           Launch a Participatory Budgeting Initiative in an Under-Served Community**

Decision-making and financial management need to be addressed in the disabilities community among both persons with disabilities and their families. In participatory budgeting, a government entity or organization empowers a group of citizens to determine the best way to allocate a share of available funding.

MI proposes to help ADDPC pilot a participatory budgeting project in an underserved community. ADDPC will identify the community and the amount of money available for the group to allocate. MI will recruit the participants (people with disabilities and their families) and develop a model for the panel to identify types of programs and services that align with the ADDPC goals, hear from advocates for various types of services, collectively evaluate the options, and reach agreement on the funding allocation.

One model for this is to engage the panel in a “dot-mocracy” in which they vote for the programs and services they consider most needed by the community after considering presentations from experts/advocates. MI will secure a venue, recruit panel participants, recruit experts/advocates to speak on behalf of various types of programs, facilitate the process, and implement an evaluation tool to assess the value of the exercise.

<b>Timeline for Participatory Budgeting Initiative</b>		
<b>Activity</b>	<b>Target Dates</b>	<b>Person Responsible</b>
Select under-served community	February 2017	Lead analyst with ADDPC Executive Director and Commission
Research various models for participatory budgeting to	February - March 2017	Lead analyst



identify best approach		
Solicit funding proposals	March 2017	ADDPC
Develop facilitation guide	July 2017	Lead Analyst; David Daugherty
Finalize set of proposals/advocates to present	August 2017	Lead Analyst; ADDPC
Secure venue and make logistical arrangements	Late August	Lead Analyst
Recruit participants	September 2017	Lead Analyst; Student Worker
Host Participatory Budgeting	October 2017	Lead Analyst; David Daugherty; Spanish-proficient Consultant; Student Worker
Issue Press Release	October 2017	Joseph Garcia

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## Option D: Complete Community Inclusion Index and Set Benchmarks

Morrison Institute with complete development of the Community Inclusion Index as an interactive section of the ADDPC site with charts and mapping tools to highlight key metrics. MI will identify benchmarks for each metric and use the targets to create a “report card” or “progress report” for Arizona. Content will be published on the ADDPC Web site and MI will work to publicize the Community Inclusion Index within the university, in the nonprofit sector, to policy makers, and to the general public.

<b>Timeline for Community Inclusion Index</b>		
<b>Activity</b>	<b>Target Dates</b>	<b>Person Responsible</b>
Complete basic site content	February 2017	Andrea Whitsett; Contracted Web Developer
Enhance interactive elements such as mapping tools	March 2017	Andrea Whitsett; Contracted Web Developer
Identify benchmarks	May 2017	Lead Analyst; ADDPC
Release progress report	July 2017	Lead Analyst; Contracted Web Developer
Communications	March and June 2017	Joseph Garcia



**Project Staff:**

MI will provide ADDPC with an eight-member team to meet the identified assignments. Additional staff will be called upon when needed.

- Thom Reilly, Director
- Andrea Whitsett, Associate Director, will serve as the Principal Investigator, overseeing the budget and staffing and ensuring project deliverables meet target deadlines
- MI policy analyst (new hire in process), will serve as lead researcher and project manager
- David Daugherty, PhD, Senior Research Fellow for MI, will help develop facilitation guides and co-facilitate the self-advocacy seminar and the participatory budgeting exercise
- Joseph Garcia, Director of Communication and Latino Center Director, will help publicize all ADDPC/MI reports and events
- Becky Gilbreath, Senior Program Coordinator, will manage the contract and provide assistance with business accounting and general office support
- Edward Spyra, Communications Specialist, will provide document layout and graphic design
- MSW Student Intern

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Community inclusion for people with developmental disabilities is not just essential for such individuals and families who might find themselves on the outside, looking in. While there are fairness and equity components to consider, for a society to achieve its full potential it must include the full participation and employ the many attributes of all of its members.

**Contact**

Associate Director Andrea Whitsett, 602-496-0217, [andrea.whitsett@asu.edu](mailto:andrea.whitsett@asu.edu)

Morrison Institute for Public Policy, an Arizona State University statewide resource established in 1982, is Arizona's premier think tank for independent and nonpartisan research, analysis, public outreach and polling. [MorrisonInstitute.asu.edu](http://MorrisonInstitute.asu.edu)

## Budget Narrative (2017-2018)

Personnel/Salaries: \$84,149

Name	Title	# Months	% Effort	Total
Andrea Whitsett	Associate Director	12	5%	4,454
Lead Analyst (TBD)	Policy Analyst	12	75%	52,500
Joseph Garcia	Communications Director	12	3%	2,614
Becky Gilbreath	Senior Program Coordinator	12	2%	1,180
TOTAL				\$60,748

Andrea Whitsett will oversee the project to ensure it is on budget and all grant activities are completed. She will also work closely with the lead researcher to plan successful public forums and she will work with the Web developer on the Community Inclusion Index. We are in the process of hiring a new policy analyst to serve as the lead researcher and writer for all grant activities. Joseph Garcia will connect with Latino outlets and mainstream media to raise visibility for ADDPC's policy research and public forums. Becky Gilbreath will manage the project finances including contracts with consultants and vendors. She will also provide administrative assistant support for the event planning and scheduling activities.

Fringe Benefits: \$23,401 Arizona State University defines fringe benefits as direct costs, estimates benefits as a standard percent of salary applied uniformly to all types sponsored activities, and charges benefits to sponsors in accordance with the Federally-negotiated rates in effect at the time salaries are incurred. Benefit costs are expected to increase approximately 3% per year; the rates used in the proposal budget are based on the current Federally-negotiated Rate Agreement rate plus annual escalation for out years. Fringe Benefits rates for faculty, professional staff, classified staff, graduate research assistants, provided in the table below.

FY17	Base	Rate	Total
Staff	\$60,748	37.4%	23,401

Supplies / Operating Expenses: \$13,890

Incentives \$6,500 for participants – 20 people @ \$250 (for Self-Advocacy 2-Day Seminar and completion of pre- and post-assessments) and 20 people @ \$75 (for 1-day Participatory Budgeting)

Participant recruitment advertising \$600

Facility rentals for focus groups and public forums \$2,250

Food for participants at focus groups \$1,340 and public forums \$300 (total \$1,640)

Participant Transportation \$1,200

LOLA subscription \$1,100

Office supplies, printing and photocopy charges \$600

Consultants \$19,500: \$7,000 for Sr. Research Fellow to help develop facilitation guides and co-facilitate events; \$7,500 for Spanish-proficient facilitator to help with family recruitment, co-facilitate events, and administer pre- and post-assessments; \$5,000 for web development

Travel: \$2,395 for – 3 trips to Nogales (2 people and 2 days each trip), 1 trip to Yuma (3 people overnight)

Indirect Costs: Are based on Modified Total Direct Cost by the federally negotiated rate of 54.5%. Sponsor restricts rate to 10% of Total Direct Cost, the balance is being used as in-kind match.

Total Direct Cost \$119,934

Modified Total Direct Cost \$119,934 @ 10% = \$11,993

**Total Project Cost ADDPC \$131,927**

**ASU Match \$53,371** (unrecovered Indirect cost)

**TOTAL \$185,298**